# Technical Specifications Led Screen VALENCIA I NUEVO CENTRO

# 50M<sup>2</sup> PITCH 8



### CONTENT DELIVERY Contact: Gustavo Cantatore

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#### **DELIVERY TIME**

48 working hours prior to company launch.

Content must fuffill the requirements in the above standars.

#### MOTION

**SCREEN SIZE** 

10 seconds, according with contract. uiktime (.mov) / H264 compress ratio less than 10Mb/seg.

Artwork needs to be supplied at exactily the stated pixel size resolution.

STILL IMAGE SE/RGB entre 150 y 300 dpi.

1056 X 672 píxels

No safe-area is required

#### URL/HTML

Contact us betore starting.

Scheude programming by any external variable (weather condition, temperature, etc.)

## ADITIONAL TECHNICAL SPECIFICATIONS FOR ANY CONTENT THAT DOES NOT TAKE PART OF THE ADVERTISING LOOP

Streaming
Web
Satellite
Tv Signal
Broadcast Video Signal
Videoconsoles
Augmented Reality
Social Media
Blue-Ray - DVD

#### SOUND

The screen has sound for special activities.